



# TRANSFORMING THE FUTURE IN NORTHERN ISRAEL

## THE KINNERET INNOVATION CENTER



In northern Israel, young and educated people are leaving the region and are seeking work elsewhere in the country, generating a drain of talent and negatively impacting its socioeconomic environment.

KKL-JNF is reversing this trend by launching a real revolution – the Kinneret Innovation Center – recharting the path of northern Israel's future.

The Kinneret Innovation Center (KIC) is a groundbreaking hub that is revolutionizing the job landscape in northern Israel, providing the missing piece to the development of the Jordan Valley and the Galilee, a region that is unable to retain human capital due to the lack of high-quality employment opportunities.

Due to the underdeveloped hi-tech and advanced industries in the region, the younger



generation is unfortunately forced to seek beneficial employment elsewhere in Israel, draining the area of its future and leaving it lagging behind other areas of Israel.

Currently, less than 5% of Kinneret Academic College graduates remain in the area to live and work, and this is exactly the equation KIC is seeking to change.

The KIC – the result of a collaborative effort between Keren Kayemeth Lelsrael - Jewish National Fund (KKL-JNF), the Kinneret Academic College, and Zemach Regional Industries – a conglomerate of 31 agricultural companies, is fostering technological

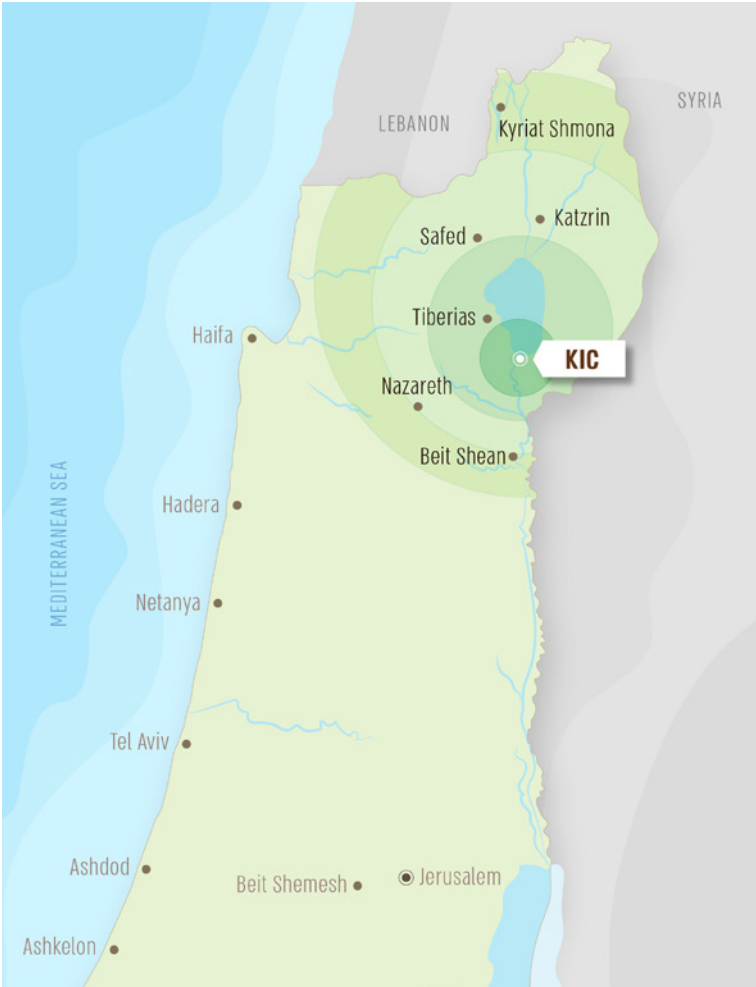
innovation and entrepreneurship in water management, agriculture, and sustainability, setting the scene for the development of a vibrant hi-tech industry in the area that is expected to reshape the north's future and generate thousands of high-end jobs.

**A NEXUS OF INNOVATION, BUSINESS, AND KNOWLEDGE**

The KIC will bridge the gap in the region between academia, industry, and high-tech, so that key players in these fields can stay and work together to create an ecosystem of opportunity in the northern periphery.

Strategically located near Kinneret College and Zemach Regional Industries, the KIC will serve as a focal point in building strong partnerships and be the much-needed catalyst for the transfer of knowledge, expertise, and research into commercial applications and employment opportunities.

By attracting global companies and providing a nurturing environment for startups, the KIC aims to create a plethora of knowledge-intensive, high-paying jobs across a range of technological fields spanning from software development through to biotechnology, renewable energy, and artificial intelligence.



KIC's Sphere of Influence

**HI-TECH RELOCATION – TO NORTHERN ISRAEL**

This synergy will not only foster groundbreaking innovation but will also create a cycle of talent retention, in which highly skilled individuals will be drawn to the region and will help develop it, thereby attracting more human capital, which in turn generates a ripple effect throughout the local economy.



**THRUST FOR REGIONAL GROWTH**

The KIC’s four-story building is yet to be completed but has already created over 300 jobs. It has also attracted global investors, and holds hackathons, workshops, and seminars for aspiring entrepreneurs in its temporary quarters.

Recently KIC-DEV, a software development division, is offering scholarships and training for local software engineering graduates, so that they can remain in the area and work in their chosen fields.

In the two years since its establishment, the division has trained over 30 software engineering students. Ultimately, KIC-DEV serves as a real-life demonstration on how the human capital retention cycle works.

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Lior Tevet, Founder & CEO, Omnidrill, a company that developed an autonomous horizontal drilling machine for pipe infrastructure:

*“At the KKL-JNF Accelerator I found good friends, partners and people, contagious ‘doing energy’ and incredible willingness to help. There are no more essential elements than those for a startup.”*

**COMING FULL CIRCLE**

The KIC sits on the southern shores of Lake Kinneret – the birthplace of the Zionist agricultural enterprise. Here, more than 110 years later, the next generation of Zionist

enterprise is being born: a new engine of growth that will engage local talent in opening new horizons in high-tech, water-tech, agro-tech, and sustainability.



**KIC**

 **300**  
new jobs

 **49 startups**  
supported or engaged

 **95%** of startups are Agro, water, climate tech   

 Innovation Academy  **6,000** participants including: 1,000 school students 300 college students

 **Mentoring** | About **150** entrepreneurs per year, accompanying over **40** startups

 Agrotech  Energy  Watertech  Sustainability  Climate

 Over **1,000** visits per year from **+40** countries.

 Industry innovation  Cultivating innovation in **100** factories in the region.

**And we are just getting started...**



## Donations Opportunities on Floors 1 & 2

Laboratory - Hydrodynamics and Water / Gas Flow	\$ 222,000
Laboratory - Separation Processes	\$ 112,000
Laboratory - Water Treatment and Desalination	\$ 156,000
Laboratory - Sewage and Sludge Treatment	\$ 171,000
Laboratory - Water Equipment	\$ 30,000
Laboratory - General and Organic Chemistry	\$ 342,000
Laboratory - Analytical	\$ 233,000
Laboratory - Microbiology	\$ 381,000
Laboratory - Polymers, Composites and Nanocomposites	\$ 622,000

## Donation Opportunities on Floors 3 & 4

FLOOR	USAGE OF THE AREA	SPACE	COST (\$)
3 <sup>rd</sup> floor	Meeting hall	80	248,600
3 <sup>rd</sup> floor	Classrooms/meeting rooms	60	111,300
3 <sup>rd</sup> floor	Meeting room	25	77,900
3 <sup>rd</sup> floor	Offices	522	96,8600
3 <sup>rd</sup> floor	Kitchenette	48	89,000
3 <sup>rd</sup> floor	Meeting room	38	118,700
3 <sup>rd</sup> floor	Offices	96	415,600
3 <sup>rd</sup> floor	Offices	24	103,900
3 <sup>rd</sup> floor	Offices	24	103,900
3 <sup>rd</sup> floor	Meeting room	42	129,890
4 <sup>th</sup> floor	Sitting and dining area	300	557,000
4 <sup>th</sup> floor	Meeting hall	90	278,335
4 <sup>th</sup> floor	Meeting room	28	85,350
4 <sup>th</sup> floor	Meeting room	53	163,290
4 <sup>th</sup> floor	Office	371	688,000

We at KKL-JNF invite you to join us on this transformative journey to change the northern periphery into Israel's next engine of innovation and growth.

Make in impact on Israel's north and change its course in history by supporting the KIC.



קֶרֶן קַיֶמֶת לְיִשְׂרָאֵל  
Keren Kayemeth LeIsrael-Jewish National Fund

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